



Dec. 6, 2017

Alecia Gray
WONDERtorium
308 W. Franklin Lane
Stillwater, OK 74075

Dear Ms. Gray,

We wanted to thank you for letting our group meet with you and Sam and evaluate your incredible and unique organization the past few months. The WONDERtorium is an organization that's instilling fundamental stepping stones that create future engineers, doctors, teachers, artists, leaders and parents in our community. We've enjoyed getting to know the WONDERtorium, and appreciate all the good it has done in the Stillwater community.

Our group analyzed the WONDERtorium's internal and external communications and has provided tips and resources to more efficiently and effectively communicate with your employees, stakeholders and constituents. Attached to this letter, we have a communication audit, an online communication plan and a crisis communication plan. We've spent the whole semester working on a cohesive plan we feel could be beneficial to the WONDERtorium. Again, we just want to reiterate these are only suggestions made by our group, by no means do you have to follow every step if you don't see fit.

The communication audit is our group's analysis of the internal and external communications of the WONDERtorium. This audit discusses how the WONDERtorium could communicate both externally to the community and internally among staff more effectively.

The online communication plan contains suggestions we feel could efficiently bring the name of the WONDERtorium to the community by using the organization's various social media accounts.

The crisis communication plan offers tips on what to do if a crisis were to occur within the organization. We've highlighted potential crises and how we feel it'd be best to respond to them.

Thank you for the opportunity to work with and learn from your organization.

We hope you find our analysis, research and tips helpful as you move forward.

Sincerely,
Management and Strategies Group 7
Emma Soto, Nicole Stone, Sarah Stewart, JJ Stribling and Kelli Teel